

The cover features a background image of a retail centre with a large teal circle in the center containing the title. There are also smaller orange, red, and yellow circles in the upper left and right areas. The background shows a building with signs for 'PicknPlay HYPER' and 'HOUSEHOLD PLASTIC'.

# *Retail* CENTRE PROFILE



**ARBOUR CROSSING**  
RETAIL CENTRE

## MALL PROFILE

Arbour Crossing Retail Centre is a sleek, modern and vibrant value centre in the Durban South region of KwaZulu-Natal. The centre, which recently received a facelift, has an open-strip layout that spans more than 39 644m<sup>2</sup> and is complete with sea views. As part of the makeover, the entrances to Arbour Crossing have been changed, with new signage that is clearly visible from the N2 freeway.

This spacious centre offers free accessible parking and a safe, family-friendly shopping environment. Whether shoppers are in search of home decor, convenience shopping, electronics, fashion or even a bite to eat, Arbour Crossing is pure shopping joy. It boasts a total of 50 stores and restaurants. As part of the recent revamp, the restaurants now also offer patrons additional seating space.

Arbour Crossing was the very first development of the multi-phased Arbour Town expansion and continues to evolve to meet shoppers' needs by expanding their retail offering.

Not only is Arbour Crossing Retail Centre an effortless shopping experience, but getting there is just as simple for shoppers. The retail centre is easily accessible from either Dickens Road/Umbogintwini offramp, or from the Moss Kolnik/Arbour Road direction.

## QUICK FACTS

Opening Date: November 2008 • GLA: 39 644m<sup>2</sup> • Parking Bays: 2 000 • No. of Stores: 50

### ANCHOR TENANTS



### MAJOR TENANTS



## MARKETING

Over and above extensive and ongoing marketing campaigns, Arbour Crossing Retail Centre enjoys an intimate relationship with our shoppers via our popular Facebook fan page. This is a fantastic platform to communicate and engage with shoppers, as well as get their honest and instant feedback.

## THE ARBOUR TOWN NODE

Arbour Crossing Retail Centre is situated in the growing Arbour Town node. Included in this node is Galleria Mall, which features over 180 stores spanning more than 87 456m<sup>2</sup> and is also owned by Resilient and Fortress REIT Limited.

Other developments within this node include the largest Makro in KwaZulu-Natal, vehicle dealerships, a Shell filling station and various food outlets. Roads in this node have been upgraded to accommodate the larger flow of traffic.





# REGIONAL DEVELOPMENT

In anticipation of the logistics route demand of the proposed dig-out port, there are plans to create a new highway to improve North-South links. This project, **Umlazi Highway Second Access**, will be in the vicinity of the N2 South near the Joyner Road off-ramp. It will also serve as a second access to Umlazi to improve the economic efficiency of that area.



**The Clairwood Logistics Park** is yet another development which is currently under construction by Fortress REIT Limited. It's envisioned that the R4 billion investment will transform the Clairwood race course into a modern, highly sought after logistics park.

**The Illovo: Toyota Auto Supplier Park** is also a private development which will see Toyota establish a major new taxi body panel manufacturing plant in the Illovo area. Meanwhile, plans for Finningley Estate in Umkomaas are also underway. The R5 billion investment by Finningley Joint Development Company will see large scale mixed-use residential, commercial and industrial nodes constructed.

## KEY PERFORMANCE STATISTICS

Arbour Crossing Retail Centre boasts an average growth of 5.3% year on year.

## STATISTICS

Primary Catchment:

54 000 Households

Secondary Catchment:

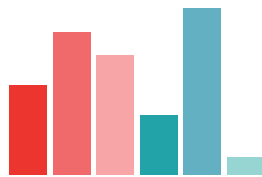
262 000 Households

## DEMOGRAPHICS



### GENDER

- Male 50.37%
- Female 49.63%



### AGE

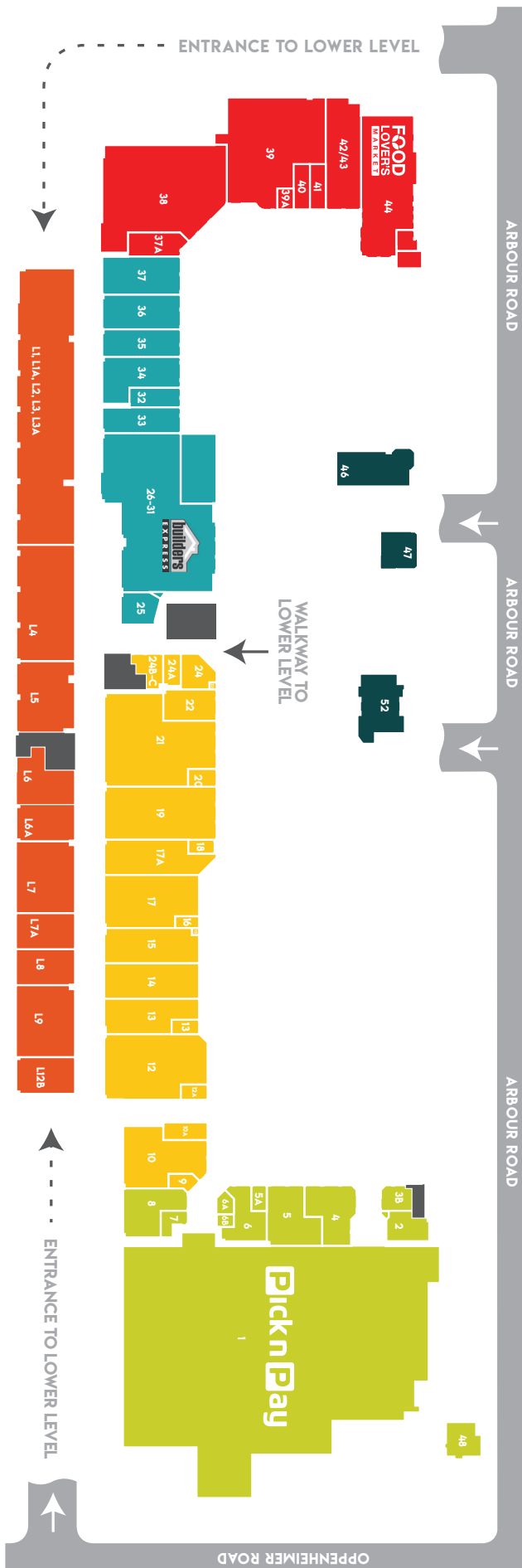
- 18-24 15%
- 25-34 24%
- 35-44 20%
- 45-54 10%
- 55-64 28%
- 64+ 3%



### FREQUENCY OF VISITS

- Daily 10%
- Weekly 47%
- Monthly 32%
- Seldom 10%
- Anytime 1%





# ENQUIRIES

**General Manager**  
Kurt Hoggan | gm@galleria.co.za

**Marketing Manager**  
Anusha Timul | marketing@galleria.co.za

[www.arbourcrossing.co.za](http://www.arbourcrossing.co.za)

ArbourCrossing

031 904 2064